

PRODUCT OVERVIEW



Signal Deck

See the signals. Make your own call.

The market leaves clues. Signal Deck watches for them around the clock, blends them into one transparent score per stock, and lets you **prove the system with risk-free paper trading** before a penny is ever at stake.

Information, not investment advice. Signal Deck is a research tool. Cloud Pro Advisor is not a registered investment adviser or broker-dealer. You make your own decisions, at your own risk.

THE IDEA

The market leaves clues — most people can't watch for them

Meaningful things happen around a stock long before most people notice: company insiders act, analysts quietly shift their numbers, sentiment turns, momentum builds. Each one alone is noise.

Several of them pointing the same way at the same time is worth your attention.

Watching for that across dozens of stocks means refreshing ten websites a day, every day. That's the job Signal Deck does instead.



Sixteen signal types, one score

Insider activity, analyst behaviour, market sentiment, momentum and more — tracked continuously, weighted, and added into a single score per stock. When independent signals align, you get an alert by email.



No black box

Open any stock and the score explains itself: every signal that fired, and exactly how much it contributed. The methodology is our secret sauce — the *evidence* is always yours to inspect.



A report card on itself

Signal Deck measures how stocks actually performed after each signal fired — relative to the market — and publishes the results to you in-app. Signals that work earn more weight; signals that don't, less.



Plain-English mode

Every page can explain itself in normal words ("3 of your stocks look strong today — here's why"), with a guided tour and a Simple mode for beginners.

HOW IT WORKS

Three steps, zero risk

1

Build a watchlist

Add the stocks you care about — or browse **Discover**, where Signal Deck surfaces interesting names from across the whole market.

2

Read the signals

Each stock shows its score, the signals behind it, and its trend. When several signals align, the row lights up green and an alert lands in your inbox.

3

Prove it on paper

A practice portfolio of **virtual money** — with an optional auto-trader — tests the signals in live market conditions and charts itself against simply buying the market.

What you'll see every day

Scored watchlist

Signal breakdowns

Alignment alerts

Market-wide Discover feed

Practice portfolio vs the market

Signal report card

Plain-English summaries

Daily email alerts

Built honest

- Paper fills include realistic frictions — results aren't flattered.
- New strategy ideas run silently in the background until they *prove* they help, on evidence.
- The app says "signals", never "recommendations" — because that's what they are.

PRICING

Start free, upgrade when you're ready

	FREE — \$0	STARTER — \$9.99/MO	PRO — \$24.99/MO
Watchlist slots	5	10	30
Signal types	Core	All 16	All 16
Transparent scores & alerts	✓	✓	✓
Discover (market-wide feed)	✓	✓	✓
Paper trading (manual)	✓	✓	✓
Paper auto-trader	—	✓	✓ + full tuning
Premium signal feeds	—	—	Coming soon

Billed monthly through Stripe — we never see your card details. Cancel anytime; lapsed plans simply revert to Free. Early access is currently invite-only: [sign up](#) or email CloudProAdvisor@benbloss.com.

Why "premium signal feeds, coming soon"?

As the subscriber base grows we'll license institutional-grade data sources and wire them straight into the same transparent scoring — Pro subscribers get them the day they land, at no extra cost.

THE IMPORTANT PART

Information, not advice

- **Not financial advice.** Signal Deck aggregates publicly available market information into mechanical signals and scores. Nothing in the app or its alerts is a recommendation to buy, sell, or hold any security, and nothing is tailored to your personal situation.
- **Not an adviser.** Cloud Pro Advisor and the operator of Signal Deck are not registered investment advisers, broker-dealers, or financial planners in any jurisdiction. No fiduciary relationship is created.
- **Your risk, your decisions.** Investing involves substantial risk, including losing the money you invest. Every decision is yours alone. Consult a licensed financial adviser first.
- **Simulation is not reality.** Paper-trading results use virtual money and simplified fills; they are typically better than real trading. Past performance — real or simulated — does not predict future results.
- **Data may be wrong.** Signals depend on third-party data that can be delayed, incomplete, or incorrect. The service is provided "as is", without warranty, and may change or be discontinued.
- **No access to your money.** Signal Deck never connects to subscribers' brokerage accounts and cannot place real trades for you.

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GET STARTED

Watch the signals work — risk-free

Join early access, add a few stocks, and let the practice portfolio show you what the signals can do with zero real money involved.

[Get early access →](#)

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